

Animation Contest

TATA DOCOMO, a Tata Teleservices Limited's (TTSL) telecom service has recently launched an Animation Competition for Indian animator. From students to professional animators are liable for this animation contest where the core idea is to allow the candidate to use TATA DOCOMO brand logos and the brand signature tune to create 20-60 seconds 2D animation clip in an AVI or MPEG format.

This contest opens from 18th September to 31st October 2009. Each entry that TATA DOCOMO's jury like will win INR 1,00,000 cash prize from the company and TATADOCOMO will also showcase the work across all their marketing campaigns.

To participate the candidates need to log on to create.tatadocomo.com. This section provides creative thought starter on what's the big idea. There would be a section namely 'Do Inputs', where the candidate will find the TATA DOCOMO logos and brand signature tune. After downloading the logos and tunes, the candidate can start working on their animation clip.

This contest seeks to promote individual prowess and group entries will not be accepted. Furthermore, sponsors, members of the Jury, employees of TATA DOCOMO & their relatives, or any business associates of TTSL are not entitled to take part in the Contest